

# Table des matières

<b>Acknowledgements</b>	<b>iv</b>
<b>Summary</b>	<b>viii</b>
<b>Introduction</b>	<b>1</b>
<b>1 Competition and innovation : Evidence from the world top corporate R&amp;D spenders</b>	<b>5</b>
1.1 Introduction . . . . .	5
1.2 Related literature . . . . .	7
1.3 Data and empirical framework . . . . .	12
1.3.1 Data . . . . .	12
1.3.2 Competition measure . . . . .	13
1.3.3 Relevant market . . . . .	14
1.3.4 R&D function . . . . .	15
1.4 Results . . . . .	16
1.4.1 Descriptive results . . . . .	16
1.4.2 Econometric results . . . . .	19
1.4.3 Robustness checks . . . . .	24
1.5 Conclusions . . . . .	26
1.6 Appendix . . . . .	27
1.6.1 Appendix A : Further descriptive statistics . . . . .	28
1.6.2 Appendix B : The results of the robustness checks . . . . .	33
<b>2 Types of innovation and firm performance : Evidence from worldwide corporate R&amp;D spenders</b>	<b>42</b>
2.1 Introduction . . . . .	42
2.2 Related literature . . . . .	45
2.3 Data and empirical framework . . . . .	47
2.3.1 Data . . . . .	47
2.3.2 Innovation type indicators . . . . .	49
2.3.3 Econometric estimation . . . . .	50
2.4 Results . . . . .	52

2.4.1	Descriptive results . . . . .	52
2.4.2	Econometric results . . . . .	54
2.4.3	Robustness checks . . . . .	58
2.5	Conclusions . . . . .	60
2.6	Appendix . . . . .	61
2.6.1	Appendix A : Further descriptive statistics . . . . .	61
2.6.2	Appendix B : The results of linear relationships . . . . .	66
2.6.3	Appendix C : The results of the robustness checks . . . . .	69
<b>3</b>	<b>Macroeconomic determinants of brain drain in Europe : An empirical gravity model approach</b>	<b>79</b>
3.1	Introduction . . . . .	79
3.2	Related literature . . . . .	82
3.3	Data and empirical framework . . . . .	89
3.3.1	Data . . . . .	89
3.3.2	Econometric framework . . . . .	90
3.4	Results . . . . .	92
3.4.1	Descriptive results . . . . .	92
3.4.2	Econometric results : Models 1-12 . . . . .	97
3.4.3	Econometric results : Full Model . . . . .	102
3.5	Conclusions . . . . .	104
3.6	Appendix . . . . .	105
	<b>Conclusions and discussions</b>	<b>116</b>
	<b>Bibliography</b>	<b>120</b>